



## Instant Bestseller Formula - Week 3 Worksheet

What is social media?

There's a 100 different definitions for "social media". What is the definition I give?

How are you going to engage in social media?

What is the #1 guideline for engaging in social media? What are the general guidelines that you are going to struggle with?

**What are the types of social media?**

There are six types of social media. I throw out most of them. Which ones matter the most?

**What social media are you going to use?**

You've now been introduced to all six types of social media. Which one are you going to start with? Make this decision!

How should you do outreach?

I've giving you step-by-step guides to getting your book reviewed and getting on major websites.  
If you had to sum up all of my advice in a couple sentences, what would they be?