



Joseph Hinson

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Dear Hiring Team at Scale to Win,

It's a bit of a challenge to clarify what sets me apart from other candidates. I don't have letters after my name or a list of awards — but what I do have is a long record of results, and a long line of people who will speak to the quality of my work, my leadership, and my integrity.

I grew up in a world of service — organizing, leading, and connecting with people from a young age. At 22, I became the youngest camp director in the history of a Christian youth organization, managing a staff of 18 and overseeing the programming and operations for 150 campers each week. I then transitioned into social services, where I helped at-risk teenagers earn their GEDs and take the first steps toward a better future.

While I initially explored a technical career in engineering, I quickly realized that my passion lay at the intersection of people, systems, and leadership. That realization led me to Out:think, an author marketing agency where I began as a web designer, grew into team management, and ultimately bought and led the company. For the last decade, I have designed and scaled client success systems, managed teams, and served as the primary touchpoint ensuring project execution at the highest standard.

What drives me is building strong teams, delivering outstanding client outcomes, and creating systems that allow people and organizations to thrive. I am excited about the opportunity to bring that same energy, leadership, and operational excellence to Scale to Win — helping your clients succeed, helping your team grow, and supporting the progressive causes that matter to all of us.

Thank you for considering my application. I would love the opportunity to contribute to your mission and your continued success.

Sincerely,

Joseph Hinson

About me in 3 minutes

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