



# Joseph Hinson

📞 1.434.426.7249

✉️ [joseph@outthink.co](mailto:joseph@outthink.co)

🌐 [hirejh.com](http://hirejh.com)

## To Whom it May Concern,

I can't speak to what others bring to the table, but I know what I offer: a track record of growing with every role, building strong teams, delivering results for clients, and leading with integrity. These are the qualities I value in the people I work with — and the ones I bring to every role I take on.

I grew up in a world of service, organizing and leading from an early age. By 22, I was the youngest camp director in a Christian youth organization, managing 18 staff and overseeing operations for 150 campers weekly. Later, working in social services, I helped at-risk teenagers earn their GEDs and take meaningful next steps toward adulthood.

That passion for people and systems eventually led me to Out:think, an author marketing agency. I started as a web designer, grew into managing teams and client relationships, and ultimately bought and led the company. For the past decade, I've built client success systems, coached teams, and served as the primary client touchpoint, ensuring top-quality execution and outcomes.

I'm excited to bring my skills, experience and dedication to a team where I can make a meaningful impact — bringing energy and clarity to every project I take on.

Thank you for considering my application. I would welcome the opportunity to contribute to your goals and long-term success.

Sincerely,

**Joseph Hinson**

About me in 3 minutes

**WATCH VIDEO**

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